



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

### Contract # 1365881

Schedule Dates 09/05/12-09/10/12  
Advertiser DSCC Democratic Senatorial Campaign Committee  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand DSCC-IE (450475)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name /  
Phone/Fax 49/53/1703  
CPE National/Political Issue Agency BRD  
Account Types Weekly/Irregular  
Billing Type DSCC - IE  
Comments JARED SALLES

Date Entered 08/30/12  
Last Modified 08/30/12  
Entered By Melody Margolin  
CO-OP No  
Headline # ECR09808825  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,840.00  
Net Total \$21,760.00  
Sales Tax

Columbus (WSYX)  
By Broadcast Month  
Sep. 2012 35 \$25,600.00  
Grand Total: 35 \$25,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/05/12-09/07/12	2	:30	5:01A- News-News on ABC6 at 5am	1			X	X	X			1	\$300.00	\$300.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/30/12
2.0	Normal Line / SPOT (2)	09/05/12-09/07/12	2	:30	5:30A- News-News on ABC6 at 5am	1			X	X	X			1	\$300.00	\$300.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/30/12
3.0	Normal Line / SPOT (3)	09/05/12-09/07/12	2	:30	5:58A- News-News on ABC6 at 6am	1			X	X	X			1	\$450.00	\$450.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/30/12
4.0	Normal Line / SPOT (4)	09/05/12-09/07/12	2	:30	6:30A- News-News on ABC6 at 6am	1			X	X	X			1	\$450.00	\$450.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/30/12
5.0	Normal Line / SPOT (5)	09/05/12-09/07/12	2	:30	6:58A- ABC-Good Morning America	2			X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	GOOD MORNING AMERICA	8/30/12
6.0	Normal Line / SPOT (6)	09/05/12-09/07/12	2	:30	7:30A- ABC-Good Morning America	2			X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	GOOD MORNING AMERICA	8/30/12
7.0	Normal Line / SPOT (7)	09/05/12-09/07/12	2	:30	8A- ABC-Good Morning America	2			X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	GOOD MORNING AMERICA	8/30/12
8.0	Normal Line / SPOT (8)	09/05/12-09/07/12	2	:30	10A- Rachael Ray	2			X	X	X			2	\$300.00	\$600.00	Columbus (WSYX)	RACHAEL RAY	8/30/12
9.0	Normal Line / SPOT (9)	09/05/12-09/07/12	2	:30	10:57:56A- ABC-The View	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	THE VIEW	8/30/12
10.0	Normal Line / SPOT (10)	09/05/12-09/07/12	2	:30	12:00:11P- News-News on ABC6 at Noon	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	ABC 6 NEWS NOON	8/30/12

### CONFIRMATION CONTRACT

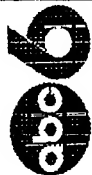
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

## Contract # 1365881

### Schedule Dates

09/05/12-09/10/12

### Advertiser

DSCC Democratic Senatorial Campaign Committee

### Agency

Great American Media (2231)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

DSCC-IE (450475)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

/

### Phone/Fax

49/53/1703

### CPE

National/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

DSCC - IE  
JARED SALLES

08/30/12

### Date Entered

08/30/12

### Last Modified

Melody Margolin

### Entered By

No

### CO-OP

ECR09808825

### Headline #

A35+R

### Demo

Normal

### Order Type

Package Deal

### Commission %

15.00

### Commission

\$3,840.00

### Net Total

\$21,760.00

### Sales Tax

## Columbus (WSYX)

### By Broadcast Month

Sep. 2012

### Spots

35

### Rate

\$25,600.00

### Grand Total:

\$25,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	09/05/12-09/07/12	2	:30	12:57-56P- ABC-The Chew	2			X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	THE CHEW	8/30/12
12.0	Normal Line / SPOT (12)	09/05/12-09/10/12	2	:30	3:59-30P- Judge Judy		1		1					2	\$600.00	\$1,200.00	Columbus (WSYX)	JUDGE JUDY	8/30/12
13.0	Normal Line / SPOT (13)	09/05/12-09/10/12	2	:30	4:29-35P- Judge Judy 2		1		1					2	\$600.00	\$1,200.00	Columbus (WSYX)	JUDGE JUDY	8/30/12
14.0	Normal Line / SPOT (14)	09/05/12-09/07/12	2	:30	5P- News-News on ABC6 at 5pm	1			X	X	X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 NEWS	8/30/12
15.0	Normal Line / SPOT (15)	09/05/12-09/07/12	2	:30	5:30P- News-News on ABC6 at 5pm	1			X	X	X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 NEWS	8/30/12
16.0	Normal Line / SPOT (16)	09/05/12-09/07/12	2	:30	5:58P- News-News on ABC6 at 5pm	1			X	X	X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 AT 6P	8/30/12
17.0	Normal Line / SPOT (17)	09/05/12-09/07/12	2	:30	6:58-46P- Entertainment Tonight	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	8/30/12
18.0	Normal Line / SPOT (18)	09/05/12-09/07/12	2	:30	7:29-15P- Access Hollywood	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/30/12
19.0	Normal Line / SPOT (19)	09/05/12-09/07/12	2	:30	11:01P- News-News on ABC6 at 11pm	4			X	X	X			4	\$800.00	\$3,200.00	Columbus (WSYX)	ABC 6 @ 11	8/30/12
20.0	Normal Line / Prime Premium (20)	09/10/12-09/10/12	2	:30	7:57-45P- ABC-Bachelor Pad (Monday)		1							1	\$3,500.00	\$3,500.00	Columbus (WSYX)	BACHELOR PAD	8/30/12
21.0	Normal Line / SPOT (21)	09/09/12-09/09/12	2	:30	5:57-56P- News-News on ABC6 at 6pm								1	1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 NEWS@ 6	8/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: